

MARINE TOURISM DEVELOPMENT GROUP
Meeting date: 23 April 2015
Summary Minutes

Present:

British Marine Federation Scotland, Scottish Tourism Alliance, Bidwells, Sail Scotland, Scottish Canals, Highlands and Islands Enterprise, Scottish Enterprise, Visit Scotland, Upper Quartile

Marine Tourism Action Planning:

Upper Quartile facilitated discussion around the completed action plan templates to identify the agreed priority actions under each theme and identify ownership across the actions which can be taken forward. UQ will revise the action plan and circulate to MTDG members.

Communications and PR Protocols:

VisitScotland has agreed to provide support for communications and PR to the MTDG. The VS representative responsible for this will act as the approval point for future communications. It was agreed that individuals not able to work through a trade association should be referred to their local destination management organisation.

Date of next meeting: Monday 11 May