

MARINE TOURISM DEVELOPMENT GROUP MEETING

24 June 2015

Summary Minutes

Present:

British Marine Federation Scotland, Bidwells, Sail Scotland, Scottish Canals, Highlands and Islands Enterprise, Visit Scotland

Minutes of Previous Meetings:

The draft minutes of the last meeting were revised to reflect comments.

Future Operation and Structure of the Marine Tourism Development Group:

HIE circulated a paper to provide greater clarity on the role of the proposed Strategy Coordinator post. All present were happy with the content of the paper. The focus of this role will be to ensure delivery of the action plan and increase awareness of the MTDG and the Marine Tourism Strategy. STA, BMFS and HIE to agree the finer details to allow early recruitment. Thanks were expressed to HIE for producing the paper.

CPG Symposium 2015:

Update provided from the Symposium subgroup meeting.

Action Plan Templates:

Agreed all lead partners for actions should now forward a completed action plan update in advance of meetings. Returned action plan templates will be used to update the Master Action Plan and this will be reviewed at each meeting.

Communications and PR Protocols:

Draft Stakeholder Template and Contacts List discussed and progressed. It was agreed the new post of Strategy Coordinator will be responsible for communications but meantime, VS will hold this information. All media enquiries/requests for information should be forwarded to VS.

Date of next meetings: Wednesday 29 July