

MARINE TOURISM DEVELOPMENT GROUP MEETING

26 August 2015

VisitScotland Office, Glasgow

MINUTES

Present:

British Marine Scotland, Bidwells, Sail Scotland, Scottish Canals, Highlands and Islands Enterprise, Visit Scotland, Scottish Tourism Alliance, RYA Scotland, Crown Estates

(Chairing responsibilities of MTDG meetings has been taken on by the STA. Thanks were expressed to BMS for chairing to date.)

Minutes of Previous Meetings:

The minutes of the previous meeting on 29 July were approved. Matters arising discussed.

Action Plans and Timeline:

HIE have arranged that Upper Quartile will work with each lead partner individually to help pull together the final prioritised action plan for the symposium. Thanks expressed to HIE for funding this aspect.

Communications:

Scotland Boat Show offers a good opportunity for promotion. BMS is hosting their AGM and annual 'meet the trade' reception on the first evening of the Boat Show. The BMS 'Meet the Trade' reception offers an opportunity for promoting the strategy, the action plan and the symposium and a networking opportunity for industry and MTDG representatives. All MTDG members asked to attend this event.

Brief Update from the Symposium Subgroup:

Brief update on progress provided.

Marine Tourism Project Manager:

This position has been advertised, closing date is Friday 28 August. STA to shortlist applications. STA, HIE, BMS, RYAS and SS to be represented on the interview panel. Thanks again expressed to HIE for support.

AOB:

- National Tourism Strategy mid-term review to begin soon.
- Some discussion on the Marine Scotland survey.

Date of next meeting: 3 pm, Tuesday 29 September.