

Destination Scotland

The Power of Food Tourism

SEC Glasgow

8th March 2023

SCOTLAND
FOOD & DRINK

The Power of Food Tourism

The Power of Food Tourism is a unique, informative and inspirational event like no other. For starters, it's only three-hours long. Short enough to let diaries breathe, long enough for you to glean some fantastic takeaways.

So, we actively encourage those in food and drink, tourism, agritourism, hospitality & catering, destinations, local authorities, media, in fact, anyone who wants to know more to saddle up and come along. You may be a start-up, looking to diversify or a well-established organisation curious about the opportunities.

We won't bore you with endless presentations but rather we will thrill and enthuse with a dynamic mixture of recognised industry experts, interactive sessions, discussion panels, top tips, takeaways and fun. Fun is important and we'll have plenty of it.

Above all, The Power of Food Tourism is your chance to learn about the incredible people who make it all happen and why. To hear their stories, ideas, and ingenuity. To hear why they are relentless in their desire to put food and drink centre-stage and attract visitors.

Tickets for this three-hour food tourism fest are only £30. With the speakers we've got, the insights you'll gather, as well as VIP access to ScotHot, that represents an excellent bang for your buck.

Delivered by Scotland Food & Drink in partnership with Scottish Tourism Alliance. [Click here to view the programme and book.](#) Deadline to book is March 3rd 2023.



Static Social Posts

Social posts that emphasise the importance of the event to Scottish businesses, organisations and producers at all stages. Celebrating this opportunity to gain insight into the sector and detailing the wide range of speakers.

SCOTLAND
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Come along to be famed for world-leading food tourism. Or just want oodles of inspiration.



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Learn more

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5 Comments 2 Shares

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Unlock the power of food tourism. This event is jam-packed with what you need to know to help your business grow. Book now!



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Learn more

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Discover how you can contribute to making Scotland a global player in the sector?



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Food tourism could transform your future. It begins here. Book now for the most inspirational, informative event of 2023.



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Video Social Posts

Repurposing the content that has already been filmed into a social video showcasing the value of the conference to producers, and laying out the details for the event. All with a focus on persuading those who are swithering to booking tickets.

SCOTLAND
FOOD & DRINK

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Are you aware of what role you can play in food tourism? Learn from industry experts on how to develop your destination.

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SCOTLAND
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Are you aware of what role you can play in the world of food tourism? Book your tickets to find out.

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Book now

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Web Banners

1024x768 images for social use.



Other great events you might be interested in.

If you like The Power of Food Tourism, you may also be interested in our other events.

ScotHot

8th and 9th March 2023

Your ticket also gives you access to the ScotHot Event and their VIP lounge – the perfect opportunity to meet up with the industry here in Glasgow. STA ScotHot Spotlight Stage will feature high-profile guest speakers from the tourism and hospitality industry, as well as experts from business organisations that support the sector.

Tourism & Hospitality Business Owners & Senior Managers Advisory Seminar

8 March 2023

The Scottish Tourism Alliance, will bring together a cross-section of professionals from the finance, accountancy and legal sectors to offer practical advice and signposting to readily-available resources. Discover how businesses have successfully restructured and accessed funding and support to enable innovation from a wealth of compelling case studies. [Read more.](#)

IN-DRINKS

8th and 9th March 2023

The largest dedicated drinks event in Scotland is back. Experience the drinks sector in a new light, with buyers and suppliers pouring in from all over the country, all under one roof. [Book here.](#)

The Scottish Tourism Month Industry Social

8 March 2023

Join us for the Scottish Tourism Month Industry Social from 7pm till late at Revolution Glasgow. After a stimulating day at the SEC, join your fellow hospitality and tourism professionals for the ultimate mid-week, evening out in the heart of the city. Hosted by Revolution Glasgow, this event is open to anyone, at any level, who works in or supports the industry. Whether you're joining us after an event or just fancy stopping by, enjoy an informal evening meeting, mingling and laughing with colleagues, friends and those who help make our industry so incredible. [Register here.](#)

Scotland Food & Drink Industry Conference

29 March 2023

This year's conference is all about helping you lay the foundations for that future success.

It's guaranteed to be a rewarding and stimulating day, with a host of industry experts and business leaders sharing their knowledge and advice on current and critical business topics. It will encompass everything from making the move into the digital space, embracing e-commerce, to getting a foothold in the London and wider UK markets.

Join us at the Scotland Food & Drink conference and take that next step in identifying and maximising opportunity. To help you grow, you need to go. [Book here.](#)

Social Assets, Handles and Hashtags

Download the social assets here. Use the social handles and hashtags below for the event.

Download the social assets here.

Scotland Food & Drink

-  @scotfooddrink
-  @scotfooddrink
-  @scotfooddrink

Scottish Tourism Alliance

-  @st_alliance
-  @stalliance
-  @the-scottish-tourism-alliance

Hashtags #scotfoodtourism #PowerofFoodTourism